



United Nations Children's Fund
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REQUEST FOR PROPOSAL FOR SERVICES

LRPS-2021-9168831

29 July 2021

UNITED NATIONS CHILDREN'S FUND (UNICEF)

Wishes to invite you to submit a proposal for

Generation Unlimited Youth Challenge Ethiopia
Due Date: 18 August 2021 at 2:00 PM Local Time
This bid is open only for Local Vendors

XXXXXXXX FAX/LETTER NOT SPECIFIED IN 'PREPARE ITB (ZMRQ)' XXXXXXXX

THIS REQUEST FOR PROPOSAL FOR SERVICES HAS BEEN:

REQUEST FOR PROPOSAL FOR SERVICES FORM

This FORM must be completed, signed and returned to UNICEF.
Proposal must be made in accordance with the instructions contained in this Request for Proposal for Services (RFPS).

TERMS AND CONDITIONS OF CONTRACT

Any Contract resulting from this RFPS shall contain UNICEF General Terms and Conditions for Institutional and Corporate Contracts and any other Specific Terms and Conditions detailed in this RFPS.

INFORMATION

Any request for information regarding this RFPS must be forwarded by email to the person who prepared this document, with specific reference to the RFPS number.

The Undersigned, having read the Terms and Conditions of RFPS No. **LRPS-2021-9168831** set out in the attached document, hereby offers to execute the services specified in this document.

Signature: _____

Date: _____

Name & Title: _____

Company: _____

Postal Address: _____

Tel No: _____

Fax No: _____

E-mail Address: _____

Currency of Proposal: _____

Validity of Proposal: _____

Please indicate which of the following Payment Terms are offered by you:

10 Days 3.0% _____ 15 Days 2.5% _____ 20 Days 2.0% _____ 30 Days Net _____ Other _____

Item	Service Description	Quantity	Unit	Unit Price	Price
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10 Generation Unlimited Youth Challenge Eth

Summary

Generation Unlimited Youth Challenge Ethiopia

Purpose - To run a full-fledged Youth Challenge in Ethiopia covering outreach, ideation, skills trainings, to local incubation.

Duration - 7 months (September 2021 # March 2022)

Location - Ethiopia

Reporting to - Chief of Education & Adolescent Development Specialist

Background

In April 2018, UNICEF initiated the Generation Unlimited (GenU) partnership at the global level, mobilizing public and private sector actors, UN agencies, and civil society organisations around the goal of ensuring every young person (aged 10-24 years) is in education, training or has an age-appropriate employment by 2030.

GenU is guided by seven strategic priorities as outlined in below.

Education and training 1. Transform the formal school experience to build skills young people need for productive lives and the future of work

2. Provide young people outside formal schooling with opportunities for training, skill development, and additional education

Employment 3. Improve connections between young people and existing work opportunities

4. Increase the number of quality work opportunities available to young people

Entrepreneurship 5. Foster entrepreneurship as a mindset and a livelihood

Equity 6. Promote equitable access to quality education, training, employment, entrepreneurship, and civic participation

Engagement 7. Equip young people as problem-solvers and engaged members of civil society, helping to create a better world

The interim GenU in-country team in Ethiopia consists of UNICEF, UNDP, ILO, UNFPA, Resident Coordinator Office (RCO) and the Jobs Creation Commission (JCC) and acts on four (4) roles to operationalize Generation Unlimited in Ethiopia:

Role 4 mandates the GenU country team to act as a #Partner for Youth# and this role is aims -among others- to support youth-led solution design, capacity building, and opportunities for business and enterprise start-up development.

In this context the GenU country team would like to undertake a #Generation Unlimited (GenU) Youth Challenge# that is an innovative entrepreneurship initiative that engages and empowers young people to solve problems and create scalable and sustainable solutions through human-centered design. It is about garnering incredible ideas/innovations from young people to create positive momentum across many GenU areas and partners. The GenU Youth Challenge engages marginalized youth in Ethiopia as problem solvers; equipping them with the opportunity, skills, seed funding and mentorship to turn social problems into sustainable ventures.

The Youth Challenge methodology focuses on:

1. Empowerment: building confidence and networks to connect to further opportunities

2. Entrepreneurship: equips young people with an entrepreneurial mindset and ability to venture into entrepreneurship

3. Skills building: building the necessary transferable / life skills

4. Civic engagement: fosters participation and civic engagement by building a group of young people with a social

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impact mindset.

UNICEF and its partners see this Youth Challenge as a long term engagement of young people for a journey towards their empowerment.

Justification

Undertaking a Youth Challenge is a significant activity and cannot be done by a staff member alone. The scope of work is technically demanding, detailed and spans a period of 6 months. An institutional consultancy is needed to design, undertake and implement the Youth Challenge in Ethiopia for UNICEF and on behalf of Generation Unlimited.

The UNICEF staff member will supervise the institutional service provider and technically, managerially along all Specific Tasks and deliverables outlined below.

Specific Tasks

The objective of this assignment is to identify, engage, and train small teams of young people to develop and implement a business idea addressing a socio-economic problem. At the end of the assignment two (2) winning teams should be selected with the best demonstrated business idea and model.

The service provider should consider when drafting the technical and financial proposal the current COVID-19 situation in Ethiopia and budget accordingly. A high degree of flexibility is expected from the service provider for the undertaking and delivery of tasks.

Task Description Deliverable Timeline

Inception Report Based on the Technical Proposal and initial discussions with UNICEF and other stakeholders drafting an Inception Report outlining the scope of work by deliverables and timeline and responsibility. The Inception Report should outline:

- Overall methodology (e.g. thematic focus areas, what do we want to achieve)
- Application criteria, selection criteria and process
- Outline the Launch event
- Outreach activities (including media engagement plan) specially for marginalized youth, young women and youth in the regions
- Outline the judging / selection processes and identification of judges
- Outline the Pre-Bootcamp and Bootcamp
- Outline the Seed Funding disbursement and management
- Outline the Mentorship approach
- Outline overall M&E and capturing contents of the Youth Challenge as learning is a key element
- Outline of a concrete timeline in conjunction with the global timeline on with deliverables
- #Lessons learned# by other stakeholders who undertook a Youth Challenge in the past, e.g. #Chigign Tobia#, Bruh Entrepreneurship Competition

Activity report Within 3 weeks

Youth Challenge Launch event On 23rd September 2021 to organize and undertake a launch event online and face to face to publicize the Youth Challenge and to specifically target young people we want to engage

The service provider will receive a Youth Challenge Communication Kit.

Launch event online and offline

Activity report 23 September 2021

Outreach Outreach from launch date until the application deadline

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The outreach activities to identify and engagement young people may encompass:

- Online activities
- Social media campaign
- Face-2-Face (information sessions, school visits, university visits, youth center visits, etc.)
- Identify local partners to support the Youth Challenge in general and support outreach in particular

The goal is to spread the word about the to many young people to inspire them and introduce them to the entrepreneurship space. It is expected to receive a significant number (100+) of applications.

As available UNICEF and other stakeholders will provide some experiences and documentation on past Youth Challenges and their outreach processes. Outreach activities undertaken

Activity report By the end of October 2021

Review of applications The service provider should ,in consultation with UNICEF and stakeholders, develop an evaluation criteria to assess the applications received.

The service provider should pre-screen application that match the criteria before passing on applications to the evaluation process

The service provider should outline the composition of review and selection committees and the timelines for review and selection. 10 teams selected of 3-5 participants

Activity report Mid-November 2021

Announcement of qualifying Teams The service provider together with UNICEF and stakeholder should announce the qualifying Teams by using various communication channels including social media (but not limited to). 10 teams announced

Activity report Mid-November 2021

Pre-bootcamp orientation Orient, prepare and train 10 Teams of 3-5 members for the forthcoming Bootcamp.

The orientation should be undertaken physically and online. This depends on where the Teams geographically come from.

Outline and contents and trainings, e.g. life skills, should be outlined and undertaken by the service provider. The service provider is invited to offer relevant and exciting trainings and or other capacity building measure to young people around start-up development. Pre-Bootcamp orientation undertaken

Activity report By end of November 2021

Bootcamp The service provider is expected to outline their Bootcamp approach including methodology. This also includes the lengths (days), subjects covered and trainings provided (life skills, entrepreneurship, financial literacy, prototyping etc.), other actors and partners involved.

The service provider is encouraged to apply Human-Centered Design (HCD) and or Lean Start-Up Methodologies.

Trainers, facilitators, judges and mentors should be considered being part of the Bootcamp. Overall, it is expected that the Bootcamp will be a highly active, fun, engaging and rewarding activity.

The Bootcamp should happen at a physical location and it needs to be ensured all participants can participate during the entire duration.

The duration of the Bootcamp should be minimum 7 days (10 days preferred).